



POLICE DEPARTMENT

Media Release

FOR IMMEDIATE RELEASE

August 2, 2007

The New Braunfels Police Department Launches New Community Communication Tool

The New Braunfels Police Department is providing a new and free service, CrimeWeb.net, which will assist in communicating crime and community issues in a fast and efficient manner.

Using the latest technology, CrimeWeb.net delivers information using the Internet to provide increased two-way communication between Officers and the citizens they serve. Providing citizens and business owners with timely community and crime information creates a shared partnership and a proactive approach against criminal activity. This is the greatest single defense against crime and disorder in our community. This information, coupled with the basic principles of Crime Watch, can help citizens take an active role in reducing the overall crime rate in their neighborhoods and improve the quality of life. CrimeWeb.net has the ability to map the location of an incident and features a built-in Spanish translation link.

To become a member, citizens only need to visit www.crimeweb.net and provide an email address, password, and a zip code. Registration is free of charge and once registered, citizens can begin receiving notifications and alerts by email and text messaging. The Police Department will issue the following community alerts and events:

- Crime alerts and wanted persons
- Crime prevention tips
- Missing persons
- Crime and scam tips for businesses
- Obtaining anonymous tips on specific crimes
- Reporting registered sex offenders
- Financial crimes and illegal scams
- Crime Watch information and meetings
- Report recently resolved crimes
- Street closures
- Community information alerts
- Upcoming Police and safety programs
- Homeland Security alerts

About CrimeWeb.net: CrimeWeb.net is a patented, centralized clearinghouse used by public safety agencies across the nation to distribute information to the communities they serve. CrimeWeb.net is a product of Citizen Notification Service.

Ron Everett
Chief of Police

Administrative Release Supplemental Release Page 1 of 1