CrimeWeb Network, LLC
5470 E. Loop 820 S
Suite 110
Fort Worth, TX 76119
www.crimeweb.net

FOR IMMEDIATE RELEASE

McKinney Police Department Uses Internet Technology to Keep Citizens Informed

Fort Worth, Texas, April 27, 2005 - CrimeWeb Network – the leader in crime and public safety alerts – today announced the McKinney Police Department as its newest user**.** In an effort to keep the citizens of McKinney informed about crime prevention and awareness, the McKinney Police joined CrimeWeb to provide citizens, news media and organizations of McKinney with the ability to register on-line to receive free notifications on major crimes and police-sponsored events by both email and text messaging.

CrimeWeb is an on-line service utilized by public safety agencies nationwide to distribute information about missing children/adults, major crimes, homeland security, and school/community information to subscribers via email. The 103 officers of the McKinney Police Department are committed to providing the best possible service to the citizens of McKinney. One of the department's visions is a city where people can enjoy a safe and secure environment, free from harm and where citizens and police share in maintaining a quality of standard of living.

Assistant Chief Rex Redden stated today that "the McKinney Police Department is excited about joining forces with CrimeWeb to help communicate important crime and community information to the citizen's of McKinney. The key to making McKinney a safe place to live, work and visit is the sharing of information. CrimeWeb is another vital tool that can be used to disseminate information to keep the public informed of what is happening in their community. Likewise, we request that the public make us aware of any information that they feel we need to be aware of. No one knows better than citizens, what doesn't look right or seems suspicious in their neighborhood. Crime prevention is a team effort, with neighbors looking out for neighbors and notifying the police department."

Subscribers will receive information based on CrimeWeb's zip code system that may affect them in their community. For example, a subscriber could register to receive an email alert letting them know about a robbery in their neighborhood. Or, the subscriber could request to receive a text alert on their cell phone or pager informing them that their local police department is offering a free VIN Etching for their cars.

"Until the creation of the CrimeWeb Internet site, most web based police applications were found to be reactive in nature rather than proactive. The CrimeWeb technology can be used in a much more productive manner by law enforcement to distribute and gather information from citizens, media, and organizations," said Captain Piccioni of Mesquite Police and founder of CrimeWeb.Net. "The system is also vastly more versatile and does not require a law enforcement agency to purchase any hardware or software to begin to utilize the system. The only necessity is an Internet connection on an existing PC."

For more information, visit CrimeWeb on-line at www.crimeweb.net or call 1-888-33CRIME.

Contacts: Tarsha Polk
Director of Marketing, CrimeWeb
817-478-3756
tpolk@crimeweb.net

#####