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## **FOR IMMEDIATE RELEASE**

### **Cyber Crime Awareness Tool for Rowlett Police!**

**Fort Worth, Texas**, April 26, 2005 – The Rowlett Police Department is one of many law enforcement agencies who send crime and public safety alerts to concerned citizens, business owners, and neighborhood watch groups via email, phone, or text messaging. The Rowlett PD partnered with CrimeWeb.net, a local company whose mission is to provide all law enforcement agencies with a web-based clearinghouse, to disseminate public safety related information to citizens and the media.

Rowlett Police Department joined the CrimeWeb Network three years ago, as one of the first Texas police agencies to use the system. Currently, Rowlett is using CrimeWeb.net to send Community Related alerts to the community. “CrimeWeb is really a great tool and I hope to expand on this program in the months to come,” says Officer John Johnson in Crime Prevention. What’s unique about CrimeWeb.Net is that it uses a zip code system that allows Rowlett to distribute alerts to citizen subscribers in specific zip codes, up to 99 miles around a specific zip code or to all registered users located geographically between two zip codes.

Citizens can sign-up for free and receive the type of alert that interests them. The CrimeWeb.Net site provides six basic types of information to subscribers;

1. Missing Child Alerts
2. Missing Adult Alerts
3. Major Crime Alerts
4. Homeland Security Alerts
5. School Information Alerts
6. Community Information Alerts

Recently, Officer Johnson sent a Community Information alert regarding an Auto Theft Prevention Program scheduled to take place May 7<sup>th</sup>. The alert went out to 2,776 citizens who are subscribed to CrimeWeb. “The CrimeWeb concept allows anyone in any community to instantly receive an alert via email,” said Captain Piccioni of the Mesquite Police Department and founder of CrimeWeb.Net. “The system is also vastly more versatile and does not require a law enforcement agency to purchase any hardware or software to begin to utilize the system. The only necessity is an Internet connection on an existing PC.”

Other Dallas/Fort Worth agencies using CrimeWeb.net include; Dallas Police, Duncanville Police, City of Addison, City of Mesquite, Dallas County Sheriff’s Office, North Richland Hills Police, Haltom City Police, Little Elm PD, McKinney PD and SMU campus police.

For more information about CrimeWeb.Net, call 888-332-7463 or visit <http://www.crimeweb.net>.

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## NEW COMMUNITY INFORMATION ALERT

There is an alert in the area you have subscribed to.  
Please click the following link for more information.

<http://www.crimeweb.net/home.asp?id=6177>

Brought to your community as a public service by



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