



5470 E. Loop 820 S
Suite 110
Fort Worth, TX 76119
Phone: 817-478-3756
Contact: Tarsha Polk, Director of Marketing

New E-Mail Based Notification System to Send Public Safety Alerts for the Town of Little Elm

- Internet Technology to Enhance Communications with Police and Local Residents -

Little Elm, TX – In January, 2005, the Little Elm Police Department purchased a new e-mail notification system from CrimeWeb Network, the nation’s leader in e-mail based public safety alerts. The city will use the CrimeWeb Network to distribute public safety and community alerts to local residents and other audiences when situations threaten public safety or require immediate attention.

CrimeWeb is a uniquely designed web-based clearinghouse which allows information collected by Little Elm Police to be quickly distributed to citizens, the media, and organizations. Citizens sign up for free at www.crimeweb.net in order to receive alerts from Little Elm PD. Little Elm police officers will be able to send to subscribers; Missing Child/Adult Alerts, Major Crime Alerts, Homeland Security Alerts, School Information, and Community Information Alerts. With the advanced technology of the CrimeWeb system police officers can now send hundreds, or even thousands of email and/or text messages, complete with event-specific details or potentially life-saving instruction. Local residents will receive an email in their inbox or on their cell phone, pager, PDA, etc.

The Little Elm Police department will use CrimeWeb to send alerts with information which have the potential to affect citizen’s health, safety and/or security. Little Elm will also include local businesses and the school district. According to Detective R.O. Lollar, “CrimeWeb has already been used in a possible attempted child abduction which occurred in Oak Point. The incident was put on CrimeWeb and a short time later a suspect was made and is being sought at this time. It is unknown whether the subject was involved, but it is felt the alert was of service to the community.”

The Little Elm police department will use the CrimeWeb system to provide information to specific groups of people and/or entire geographic areas for such events as road closings, hazardous material spills, felons wanted, missing persons, terrorist threats and evacuations. The citizens of Little Elm will be able to search the CrimeWeb site for past crimes that affected their neighborhood or neighborhoods in the DFW metroplex.

CrimeWeb.net is used by 33 public safety agencies across the United States, including law enforcement, emergency management, fire and school districts. The company is best known for its proprietary zip code system that allows alerts to be distributed to anywhere



5470 E. Loop 820 S
Suite 110
Fort Worth, TX 76119
Phone: 817-478-3756

Contact: Tarsha Polk, Director of Marketing
in the country. Most notably, CrimeWeb's technology was successfully used during the 2004 chemical fire in Hunt County, TX, the kidnapping of Jami Hicks in Mesquite, and the countless missing children alerts. For more information contact CrimeWeb at 888-33-CRIME or visit the website at www.crimeweb.net.

###